

# Symbol LS7708



#### **FEATURES**

## Rastering scan pattern

Speeds customers through checkout by maximizing first-pass read rates and reads truncated bar codes

# GS1 DataBar (formerly RSS) bar code decoding

Supports new, GS1 DataBar (formerly RSS) bar codes to future proof your investment

## Multi-interface capability

Protects your investment by allowing migration to future hosts with only a cable change

#### Universal cables

Saves money with one cable used across the Motorola product line

## Scan stitching

Improves first-pass read rate and increases productivity

## Enhance customer service with faster checkouts

Moving customers through checkout quickly is one of the most important issues faced by retailers today. The Symbol LS7708 horizontal presentation scanner from Motorola is the perfect choice for retailers looking for higher throughput and increased productivity.

The on-counter Symbol LS7708 is available for presentation or swipe scanning in an attractive form factor. For fast, accurate merchandise scanning at checkout, this easy-to-use, hands-free scanner requires minimal operator effort. Every feature contributes to increased performance for more efficient, rapid customer checkouts.

# Superior design and flexibility

The Symbol LS7708's easy-to-use design enables employees to spend more time with customers. It has a large scan window for easy and intuitive scanning. An omni-directional, rastering scan pattern with moving laser scan lines delivers superior first-pass read rates and better performance on truncated symbols.

For retailers with occasional bulky or heavy items, the Symbol LS7708 features a secondary scanner port to connect a handheld scanner. This removes the need for customers or associates to pick up and place cumbersome items on the counter, which

saves valuable time. The Symbol LS7708 combines the benefits of productive, hands-free scanning with the versatility of a handheld scanner.

# High performance at an affordable price

For medium- to high-volume retailers such as drug, grocery, specialty soft goods, hard goods and department stores, the Symbol LS7708 offers a cost-effective, hands-free solution. The Symbol LS7708 is designed for maximum uptime to withstand the toughest and busiest retail environments. An integrated EAS antenna in every scanner provides the interface for electronic article surveillance (EAS) de-activation, which makes the Symbol LS7708 one of the best values on the market today.

# **Lower Total Cost of Ownership (TCO)**

For a lower TCO, the Symbol LS7708 scanner has the identical solid reliability of the successful Symbol LS5700 plus added performance capabilities. Symbol LS7708 scanners read GS1 DataBar codes (formerly RSS), which offers tracking identification for produce and pharmaceuticals, to future proof your investment.

# Increase associate and checkout productivity

First-pass data capture and the elimination of time previously orienting bar codes combines with secondary scanning capabilities to improve worker productivity and point-of-sale throughput. Checkout

SYMBOL LS7708

# Electronic article surveillance (EAS)

Saves time by eliminating the need to de-activate security tag in a separate step

# Remote scanner management (RSM) ready

Reduces total cost of ownership by enabling remote, network-based device management

# PC programming (123 Scan)

Allows for easy programming and set up of scanners — ideal for large installations

## Secondary scanner port

Enables connectivity to secondary scanner for scanning heavy or oversized merchandise

#### Automatic sleep mode

Reduces power demand and increases life of the scanner is faster and more efficient, ultimately improving customer satisfaction — and service. And when it comes to implementation, you can count on Motorola for the help you need to get and keep your investment up and running at peak performance. Motorola offers complete training, installation and ongoing support services to provide seamless

deployment, management and continued support of all your advanced data capture solutions.

For more information, access our global contact directory at www.symbol.com/contact or visit us on the Web at www.symbol.com/ls7708

# Symbol LS7708 Specifications

Dimensions without stand:	6.3 in H x 5.98 in. W x 3.73 in. D 16 cm H x 15.2 cm W x 9.5 cm D
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Weight:	Scanner only: 2 lbs. (907 g)
Power Source:	Power drawn from Host terminal or external power supply; depends on Host type
Voltage:	5.5 VDC to 4.75 VDC measured at host terminal or external power supply
Typical/Max Current:	390mA/500mA
Power Source:	2 watts
Mounting Options:	Integral Mounting Bracket
Color:	Twilight Black
Performance Characteris	stics
Light Source:	650 nm visible laser diode
Print Contrast:	25% minimum reflective difference
Scan Patterns:	Static/Raster - Omni-directional: 24/120 scan lines
Scan Rate:	Static/Raster - Omni-directional: 2400 scans/second
Typical Working Range:	5 mil: (38%) 0.5 in - 2.5 in (1.25 cm - 6.4 cm) 7.8 mil: (60%) 0 - 5.0 in (0 -12.7 cm) 10.4 mil: (80%) 0 - 7.5 in (0 -19.0 cm) 13 mil: (100%) 0 - 10.0 in (0 - 25.4 cm)
Depth of Field:	0-10 in/25 cm @ 13 mil (100% UPC/EAN)
Minimum Resolution1:	5 mil
Decode Capability:	UPC/EAN/JAN, UPC/EAN with Supplementals, UCC/EAN 128, Code 128, ISBT 128, Code 39, Code 39 Trioptic, Interleaved 2 of 5, Discrete 2 of 5, Code 93, Code 11, Codabar, GS1 DataBar (formerly RSS)
Interfaces Supported:	USB, RS 232, IBM® 468X/9X, Keyboard Wedge, and Synapse* (allows connectivity to virtually every POS host type), SPCI (for 123 Scan)

#### User Environment

Warranty	
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FMC:	CISPR B, FCC B
Laser Safety:	CDRH Class IIa Laser Product; IEC 60825 Class 1 Laser Product
Electrical Safety:	Certified to UL 1950, CSA C22.2 No. 950 EN60825
Regulatory	
EAS Support:	Electronic Article Surveillance Antenna (EAS) Included; Interlock feature for Sensormatic and Checkpoint
Ambient Light Immunity:	Immune to normal artificial indoor and natural outdoor (direct sunlight) lighting conditions. Fluorescent, Incandescent, Mercury Vapor and Sodium Vapor: 450 Ft Candles (4,844 Lux) Sunlight: 8000 Ft Candles (86,111 Lux)
Humidity:	5% to 95% (non-condensing)
Storage Temperature:	-40° to 158°F (-40° to 70°C)
Operating Temperature:	32° to 104°F (0° to 40° C)

The Symbol LS7708 is warranted against defects in workmanship and materials for a period of 2 years (24 months) from date of shipment, provided that the product remains unmodified and is operated under normal and proper conditions. See full warranty for details

NOTICE: Repairs of this product may require the use of Motorola proprietary parts (and/or Motorola proprietary information). Motorola will sell these parts (and provide this proprietary information) only to end-user customers for self-service. It is Motorola's policy not to sell these parts to third-party service providers and not to allow a third-party service provider to act as an ordering or receiving agent for the parts necessary to repair this product. Applicable in the US. For all other countries, please contact your Motorola account manager or the local Motorola Customer Service representative in your area for further details.

<sup>1</sup>Refers to 100% UPC bar code (80% contrast) located 4 in./10 cm. from the scanner nose.

